

Caribbean Association of Pharmacists Partnership Recognition Levels

Platinum: \$20,000 US/Annum

Web-site Recognition:

- Platinum Partners will have the longest cycling message and a logo on the CAP home page.
- Platinum Partners will have the largest font at the top of the Partner Recognition page.
- Platinum Partners will receive a full page write up self-designed to be posted in the CAP Partners section on the website.
(Items posted on website must be approved by CAP and must be of a professional and informative nature.)

Caribbean Pharmacists E-Info-System (Email) Recognition:

- Platinum Partners will be allowed to send one self-designed email message per month to all contacts.
- Platinum Partners will have the largest font and will be listed first on the Partner recognition email.
(All emails will be coordinated through CAP to keep the email list confidential.)

Annual Conference, Mid Year Meeting & Leadership Seminar Recognition:

- Platinum Partners will have the largest font with logo and top location on the Sponsorship banner that will be placed outside of the main Conference Hall & at the CAP Conference Office.
- Verbal recognition at Opening Ceremonies, Awards Ceremonies, Annual General Meeting and other meetings.
- Platinum Partners will occupy the top and receive the largest print including logo on the CAP Partner Page in The Caribbean Pharmacists, the annual journal of CAP.
- Platinum Partners will occupy the top and receive the largest print including logo on the CAP Partner Page in the Conference Program.
- Other Signage opportunities provided by Partners will be displayed in appropriate common areas at Conferences.