

Caribbean Association of Pharmacists Partnership Recognition Levels

Levels of Partnership

Silver: \$5,000 USD/Annum

Web-site Recognition:

- Silver Partners will have the fourth largest font and listed fourth on the Partner recognition page.
- Silver Partners will receive a 1/4 page write up self-designed to be posted in the CAP Partners section on the website. (CAP must approved any items posted on website and must be of a professional and informative nature)

Caribbean Pharmacists Email Recognition:

CAP has commenced sending regular emails to our developing list of Caribbean Pharmacists and Friends of CAP. We currently have 1,800 email addresses and growing. We cover pharmacists in Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Jamaica, Netherland Antilles (Curacao, Bonaire & St. Maarten), St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago and Turks and Caicos. We also cover pharmacy students and friends of CAP.

- Silver Partners will be allowed to send one self-designed email message every six months to all CAP contacts.
- CAP will send out Partnership lists to Members quarterly and as new partners come on board. Silver Partners will have the third largest font and listed third on the Partner recognition email.

(CAP must approved any items posted on website and must be of a professional and informative nature. All emails will be coordinated through the Executive Director to keep the email list confidential.)

Annual Conference, Mid Year Meeting & Leadership Seminar Recognition:

- Silver Partners will have the fourth largest font with logo and located fourth from the top on the Sponsorship banner that will be placed outside of the main Conference hall & at the CAP Conference Office.
- Verbal Recognition will be made at Opening Ceremonies, Awards Ceremonies, Annual General Meeting and other meetings.
- Silver Partners will occupy the fourth from the top and receive the fourth largest print including logo on the CAP Partner Page in The Caribbean Pharmacists, the annual journal of CAP.
- Silver Partners will occupy the fourth from the top and receive the fourth largest print including logo on the CAP Partner Page in the Conference Program.

Specific Recognition Partnership from the Items selected from the CAP Menu:

In addition to general recognition at each event, each Partner will be given specific recognition as follows:

- Emails will be sent to our members detailing the Partners of all specific events and programs.
- Detailed information of the Partners' specific participation will also be placed on the CAP Website.
- Signage at events announcing who CAP has specifically Partnered with.
- Opportunities will be provided for banners or other promotional material by Partner at specific CAP-approved Partnered events.
- Announcements at specific events in recognition of this Partnership with CAP.