

Caribbean Association of Pharmacists

Partnership Recognition Levels

Platinum: \$15,000 USD/Annum

Web-site Recognition:

- Platinum Partners will have the second longest cycling message and a logo on the CAP home page.
- Platinum Partners will have the second largest font at the top of the Partner recognition page.
- Platinum Partners will receive a 3/4 page write up self-designed to be posted in the CAP Partners section on the website. (CAP must approved any items posted on website and must be of a professional and informative nature)

Caribbean Pharmacists E-Info-System (Email) Recognition:

CAP has commenced sending regular emails to our developing list of Caribbean Pharmacists and Friends of CAP. We currently have 1,800 email addresses and growing. We cover pharmacists in Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Jamaica, Montserrat, Netherland Antilles (Curacao, Bonaire & St. Maarten), St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago and Turks and Caicos. We also cover pharmacy students and friends of CAP.

- Platinum Partners will be allowed to send one self-designed email message every two months to all contacts.
- CAP will send out Partnership lists to Members quarterly and as new partners come on board. Platinum Partners will have the second largest font and listed top on the Partner recognition email.

(CAP must approved any items posted on website and must be of a professional and informative nature. All emails will be coordinated through the Executive Director to keep the email list confidential.)

Annual Conference, Mid Year Meeting & Leadership Seminar Recognition:

- Platinum Partners will have the second largest font with logo and top location on the Sponsorship banner that will be placed outside of the main Conference Hall & at the CAP Conference Office.
- Verbal Recognition will be made at Opening Ceremonies, Awards Ceremonies, Annual General Meeting and other meetings.
- Platinum Partners will occupy the second from the top and receive the second largest print including logo on the CAP Partner Page in The Caribbean Pharmacists, the annual journal of CAP.
- Platinum Partners will occupy the second from the top and receive the second largest print including logo on the CAP Partner Page in the Conference Program.

Specific Recognition Partnership from the Items selected from the CAP Menu:

In addition to general recognition at each event, each Partner will be given specific recognition as follows:

- Emails will be sent to our members detailing the Partners of all specific events and programs.
- Detailed information of the Partners' specific participation will also be placed on the CAP Website.
- Signage at events announcing who CAP has specifically Partnered with.
- Opportunities will be provided for banners or other promotional material by Partner at specific CAP-approved Partnered events.
- Announcements at specific events in recognition of this Partnership with CAP.