

# *Caribbean Association of Pharmacists'*

## **Partnership Recognition Levels**

### **Diamond: \$20,000 USD/Annum**

#### **Web-site Recognition:**

- Diamond Partners will have the longest cycling message and a logo on the CAP home page.
- Diamond Partners will have the largest font at the top of the Partner recognition page.
- Diamond Partners will receive a full page write up self-designed to be posted in the CAP Partners section on the website. (CAP must approved any items posted on website and must be of a professional and informative nature)

#### **Caribbean Pharmacists E-Info-System (Email) Recognition:**

CAP has commenced sending regular emails to our developing list of Caribbean Pharmacists and Friends of CAP. We currently have 1,800 email addresses and growing. We cover pharmacists in Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Jamaica, Montserrat, Netherland Antilles (Curacao, Bonaire & St. Maarten), St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago and Turks and Caicos. We also cover pharmacy students and friends of CAP.

- Diamond Partners will be allowed to send one self-designed email message per month to all contacts.
- CAP will send out Partnership lists to Members quarterly and as new partners come on board. Diamond Partners will have the largest font and listed top on the Partner recognition email.

(CAP must approved any items posted on website and must be of a professional and informative nature. All emails will be coordinated through the Executive Director to keep the email list confidential.)

#### **Annual Conference, Mid Year Meeting & Leadership Seminar Recognition:**

- Diamond Partners will have the largest font with logo and top location on the Sponsorship banner that will be placed outside of the main Conference Hall & at the CAP Conference Office.
- Verbal Recognition will be made at Opening Ceremonies, Awards Ceremonies, Annual General Meeting and other meetings.
- Diamond Partners will occupy the top and receive the largest print including logo on the CAP Partner Page in The Caribbean Pharmacists, the annual journal of CAP.
- Diamond Partners will occupy the top and receive the largest print including logo on the CAP Partner Page in the Conference Program.